

Porsche Consulting

Strategic Vision. Smart Implementation.

CONSTRUCTION INDUSTRY

How to react and prepare for the day after tomorrow



Focus on four P's during and after the crisis



PEOPLE



Limited usability of
workforce

Burden of
HR costs



Increased flexibility in
resource planning

Application of digital
solutions



PARTNERS



Limited usability of
production factors

Breach of
contracts



Open discussion of
common concerns

Support for as well as
by partners



PROCESSES



Nonoperational
processes

Short-term
work-arounds



Interim adaptations and
digital solutions

Efficiently optimized
core processes



PRODUCTS



Cost-intensive
adaptations

Failure of individual
products or divisions



Comprehensive
evaluation of projects

Swift
reengineering

Underlying principles:



Digitalization



Trust

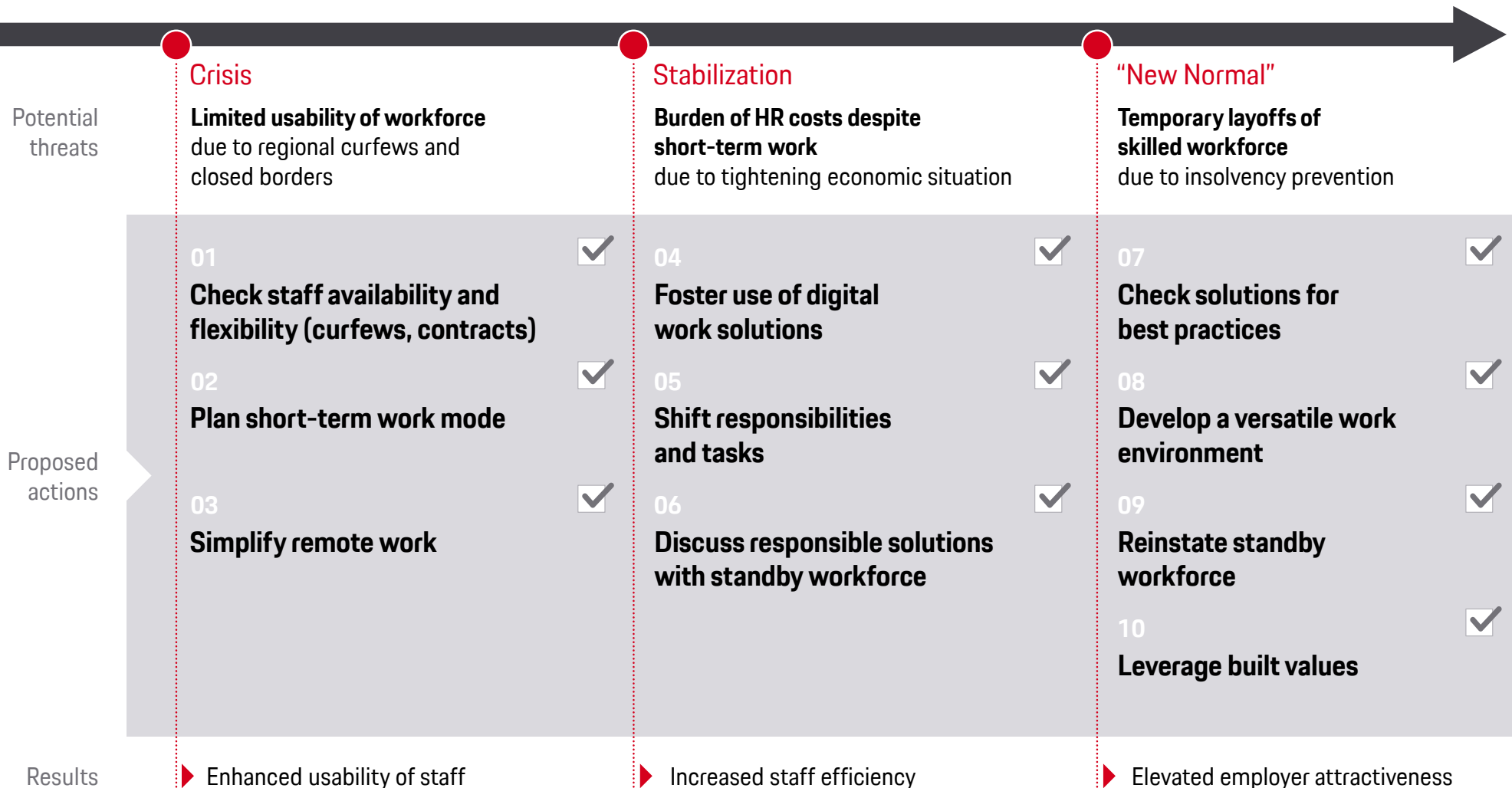


Essentialism



PEOPLE

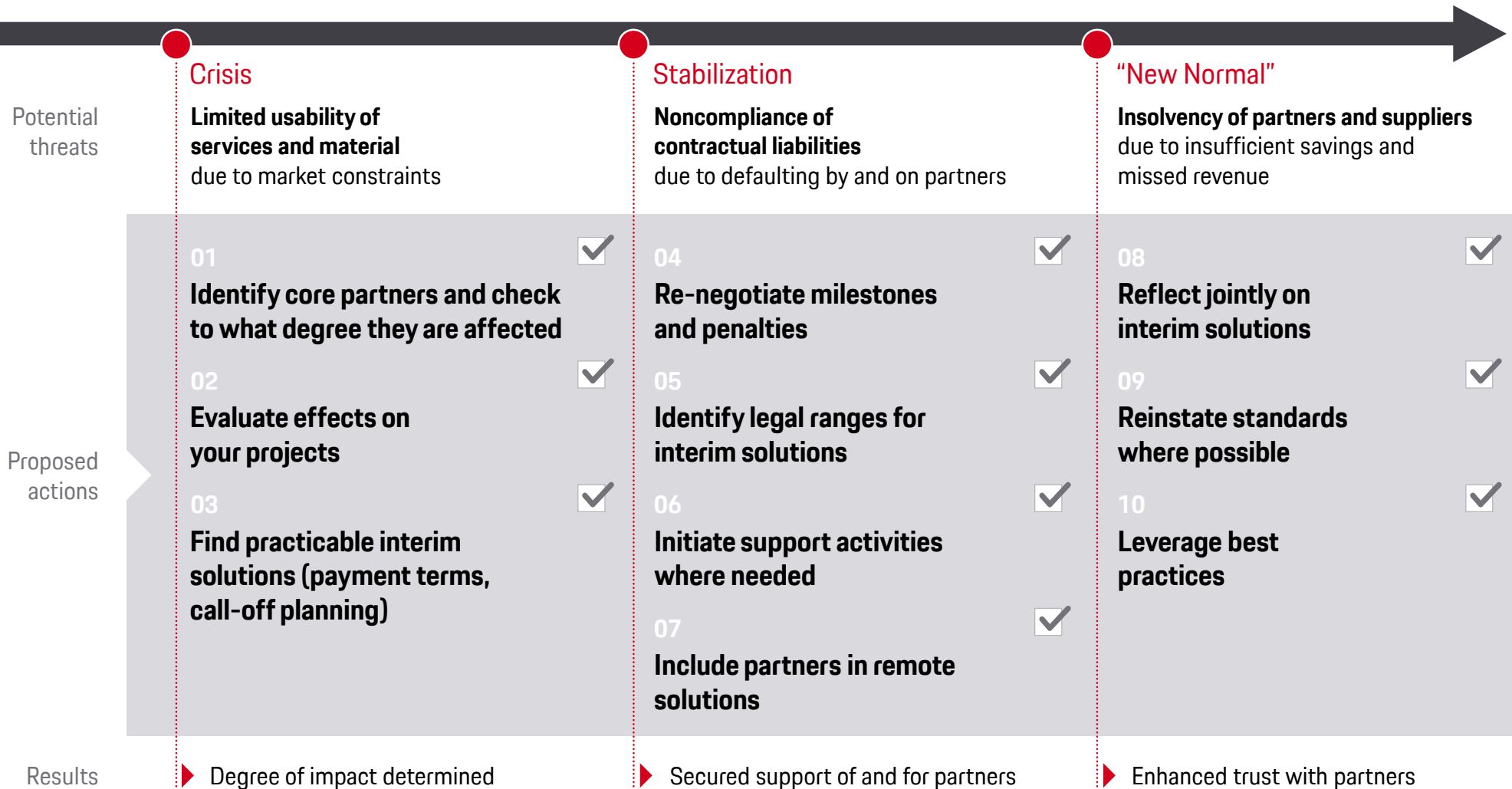
Protect employees and provide flexibility

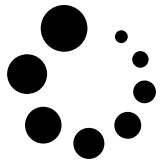




PARTNERS

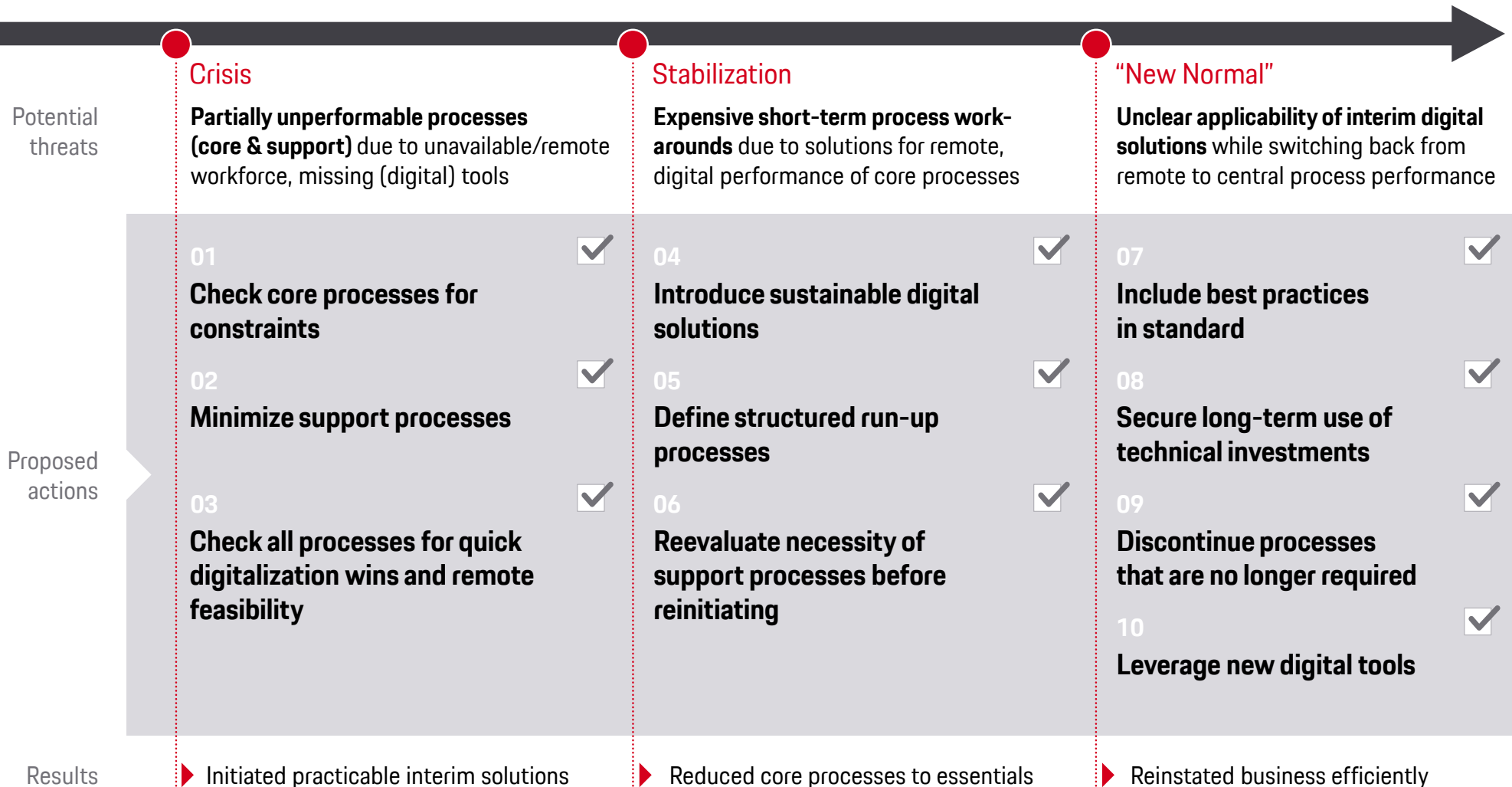
Support partners and intensify collaboration





PROCESSES

Adapt processes and ensure operations





PRODUCTS

Revise products and realize opportunities

