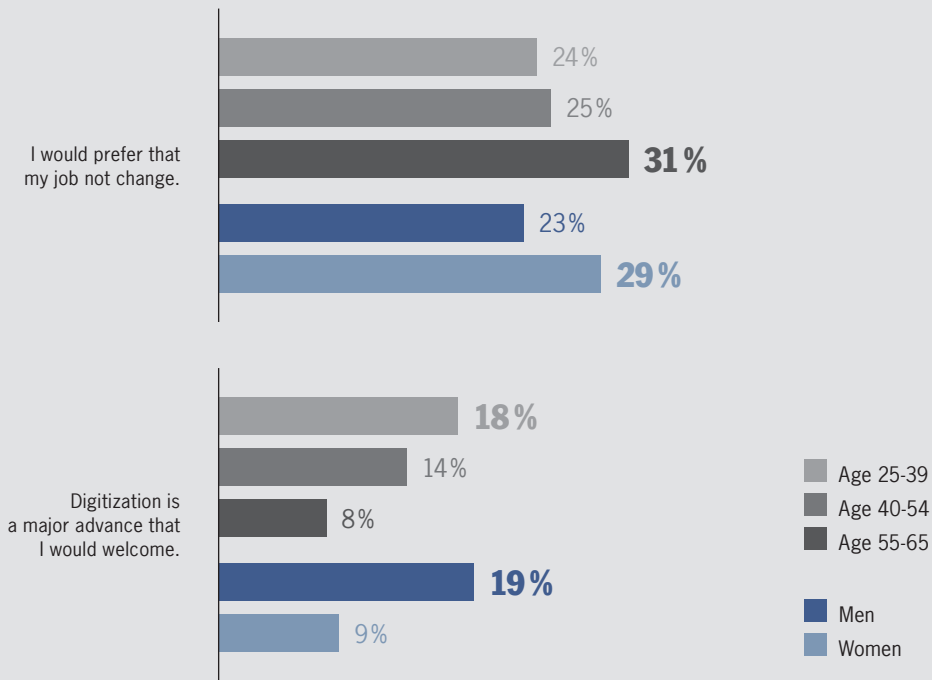
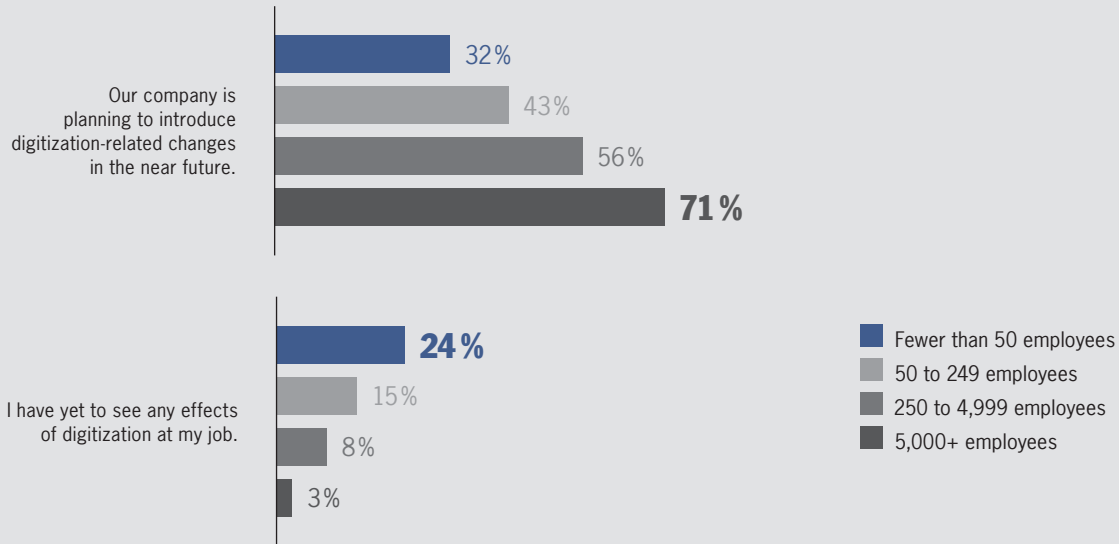


## “HOW DIGITAL DO YOU WANT YOUR JOB TO BE?”



Graphics: © Porsche Consulting

## “IS YOUR COMPANY AFFECTED BY THE DIGITAL TRANSFORMATION?”



Graphics: © Porsche Consulting

## **BENEFITS OF DIGITIZATION FROM AN EMPLOYEE PERSPECTIVE**

Digitization makes my work \* ...

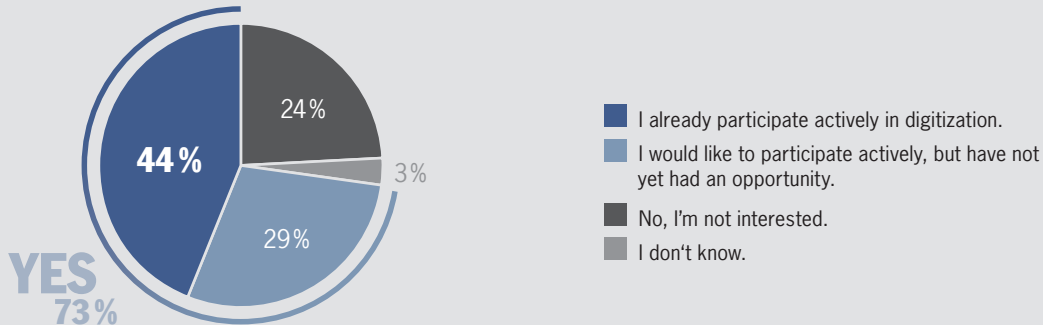


\* multiple answers possible

**Graphics: © Porsche Consulting**

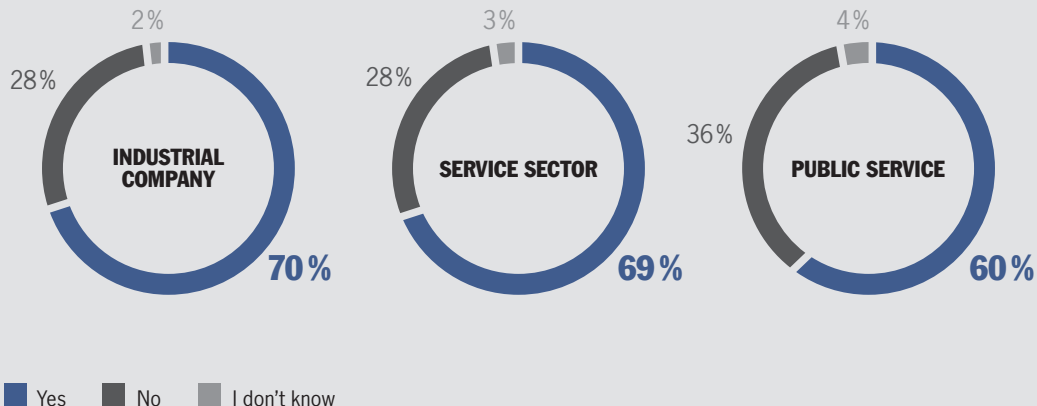
Basis: representative survey from the Porsche Consulting management consultancy of 1,004 employees in Germany, carried out by Forsa in October 2016

**“WOULD YOU AS AN EMPLOYEE LIKE TO HELP SHAPE YOUR COMPANY’S DIGITAL TRANSFORMATION?”**



**Graphics: © Porsche Consulting**

## “DOES YOUR COMPANY PROMOTE PARTICIPATION IN DIGITAL DEVELOPMENTS?”



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