

BOARD NOTES



THOMAS EDIG

Deputy Chairman of the Executive Board and
Member of the Executive Board – Human Resources of
Dr. Ing. h.c. F. Porsche AG

At Porsche we rely on women and men who think outside the box as a matter of course. Top performance is only possible when we are willing to think in unconventional ways together, to critically examine our work, to be constantly on the lookout for new ideas. These qualities in the experts at Porsche Consulting lay the foundation for convincing others of the sophisticated yet also realistic solutions we offer. A large dose of practical experience is needed as well. By that I do not mean successes alone. It is precisely those individuals who have also weathered critical situations who are in a position to provide solid and convincing support. For those who bring the right skills and are accepted onto the Porsche Consulting team, doors open to an invaluable store of knowledge. The entire experience and expertise of the Porsche sports car manufacturer and the Volkswagen Group are available to help make our clients from a broad range of other sectors even more successful.

MATTHIAS MÜLLER

Chairman of the Executive Board
of Dr. Ing. h.c. F. Porsche AG

I must confess that throughout much of my lengthy professional career, I had never really been able to see the point of consultants. But perhaps that was because no one had ever been able to convince me of their achievements in this area. That changed on meeting the women and men from Porsche Consulting.

This team has made me revise my views: these experts put proven strategies promptly into practice and produce measurable results. That has to do with their ability to get people excited about change. For me that's typical of the Porsche spirit. And that is why we at Porsche AG are pleased to use the consulting services provided by the colleagues at our subsidiary. For we too want to become a little better every day. As for what we learn from our joint efforts, Porsche Consulting is pleased to share this with its external clients around the world. That too is typical of Porsche. For why should we keep our knowledge to ourselves?



Two members of the Porsche AG Executive Board are closely connected to Porsche Consulting via its advisory board. To mark the subsidiary's 20th anniversary, they have noted what makes Porsche Consulting unique—and the focuses they see in the future.
